

# International NEWSLETTER

## RESEARCH AND INNOVATION

### Drug use in Central Asia: What can be done?



The Central Asian states of Kazakhstan, Kyrgyzstan, Tadjikistan, Turkmenistan and Uzbekistan suffer from massive drug problems. More than 400.000 heroin addicts live in these countries. HIV/AIDS and hepatitis are spreading. The "Central Asia Drug Action Programme" (CADAP), funded by the European Union, supports the countries' governments in enabling a better understanding of the drug phenomenon, facilitating the introduction of modern treatment options for drug addicts and reducing the risk of HIV and hepatitis infection. Starting mid- 2014, the project will enter its sixth phase. To implement the programme "CADAP VI", the EU commission has formed a European consortium with partners from the Czech Republic, Germany, the Netherlands and Poland. The Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ, German Association for International Cooperation) is responsible for the organisational and technical implementation. Working closely with the Federal Ministry of Health, FH FFM's Institute for Addiction Research (ISFF) will coordinate the project component "Treatment". This component includes training programmes and other activities in Central Asia that will be conducted by experts from Germany and other EU countries.

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## EDITORIAL



President Dr.-Ing. Detlev Buchholz

Dear Readers,  
We at Frankfurt University of Applied Sciences pride ourselves on our focus on real-life impact in everything we do. This is very evident in a new research project at our Institute of Addiction Research. The institute will be responsible for coordinating the treatment component of the European Union funded "Central Asia Drug Action Programme". In partnership with institutions from several countries, we will be developing strategies and helping train experts to combat the severe drug-related problems in this part of the world.

And it is not only accomplished researchers who make the world a better place. Please also read about our international summer universities, for instance, the one focusing on "International Encounters – Social Justice". Maybe your students would like to participate?

Sincerely yours,

Dr.-Ing. Detlev Buchholz

## What do dying people want?

"Transdisciplinary professionalism in specialised out-patient palliative care" is a research project supported by the German Ministry of Education and Research. In the spring of 2014, a countrywide survey concerning the needs and requirements of dying persons was started. The survey is directed at professionals in the field, but also the dying persons themselves and their relatives and loved ones will have the opportunity to participate. The survey is meant to reveal possible deficits in the care currently provided, and to integrate the results in the development of new concepts. These concepts will be discussed in an internationally-composed advisory board and then

evaluated in everyday practice. While the professionals complete an online survey, dying patients will have an opportunity to express their needs in a personal conversation focusing on their individual wishes and feelings. Findings from these different perspectives on the issues will be used for developing a strategic partnership with our partner university St. Niklas in Belgium. Other corollaries from the project will be integrated into a teaching module in the "Advanced Nursing Counseling" Master in Vienna, Austria and a 2-week visit to the Marie Curie Hospice and the Napier University in Edinburgh, Scotland.

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## TEACHING AND LEARNING

### Global Citizen Education



Students from Haifa and Frankfurt enjoying lunch time outside.

"Haifa Meets Frankfurt" is an experiential academic project of Global Citizen Education, which is conducted parallel and cooperatively at two Schools of Social Work, at the University of Haifa, Israel, and at FH FFM. Which direction will social work take in a multi-

cultural society? To find an answer to this question, the project takes a look at encountering "the Other" or "the Stranger." When Jews, Arabs and Germans meet, they have a chance to re-evaluate and possibly change their views of history, national and ethnic identities. Frankfurt students and professors and their guests – 15 students, a tutor and a professor from Haifa – visited diverse German social and cultural institutions in the week of March 23rd to 30th, 2014. The most emotional and thought-provoking activity of the exchange arose while the group was visiting the concentration camp memorial Buchenwald. In June, Frankfurt students will travel to Haifa. These intercultural encounters are to become a regular part of the curriculum offered by the Faculty of Social Work and Health.

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## TEACHING AND LEARNING

### fraMediale fair encourages exchange on digital media in teaching and learning

The 'fraMediale' media fair and symposium, hosted by the Frankfurt Research Center for Media Technology (FTzM), strives to encourage a reasonable and sustainable integration of digital media in educational contexts. This year, more than 300 participants exchanged their experiences in teaching and learning with digital media. For the first time, the FTzM also honored distinguished projects and ideas related to

digital media in teaching and learning with the 'fraMediale award'. Each of the following projects received a prize with a value of € 1,000:

1. A film project of a special school for the linguistically handicapped that helped to improve the linguistic abilities of the students involved.
2. A project which supports students in learning a foreign language with the help of international

video conferences in class. High school students train foreign language skills in everyday communication situations with Russian students and develop learning apps in their own language for their fellow students in the other country. The project encourages linguistic and cultural exchange between Germany and Russia.

3. A project that enhances the teaching of math-

ematics through the production of audio podcasts on mathematics.

4. The 3D animated short film 'Unthink Pink', which playfully disabled gender stereotypes.

Video clips of the projects: [www.framediale.de/pre-istraeger\\_innen](http://www.framediale.de/pre-istraeger_innen)

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#### TEACHING AND LEARNING

## Education for Sustainable Development: development study trip to Nagpur, India



Students visiting the office of the Comprehensive Rural Tribal Development Programme in Nagpur.

A group of 13 FH FFM students of social work spent 12 days in Nagpur, India visiting various development organisations that work in health and social care as well as education, skill building and self-development programmes. Organised in collaboration with the German-Indian Cooperation (DIZ, Deutsch-Indische Zusammenarbeit e.V.), the trip included exposure visits to NGOs like the Ecumenical Sangam, CRTDP (Comprehensive Rural Tribal Development Programme), CFSD (Centre for Sustainable Development), and the Mure Memorial Hospital. These organisations are involved in a wide variety of programmes including the implementation of training courses for VHSW (Village Health Social Workers) and TBA (Trained Birth Attendant), awareness and health camps, projects on mother-child health, HIV/Aids and leprosy awareness, destitute women and children's development, rural development, organic

farming and water management, microfinance, SHG's (Self Help Groups), and income generating measures such as sewing and tailoring classes, technical courses in house wiring, motor rewinding, two wheeler and refrigerator/AC repairing. The students also visited several slums and talked with beneficiaries and social workers implementing these projects; this allowed them to develop an insight into social needs and the practice of social work in India, as well as the differences in topics and issues relating to social work, e.g. malnutrition in India vs. anorexia in Germany. In a meeting with social work students of the Matru Sewa Sangh Institute of Social Work (Nagpur College), similarities and differences of the study programmes in social work of the Nagpur College and the FH FFM were discussed, as well as whether the curricula in the two locations focus on sustainable development and internationality. In an Indo-German International

Workshop on "Think Globally & Act Locally – Perspective of Social Work on Local Needs", about 70 partici-

pants discussed major challenges facing social work in India and Germany.

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#### TEACHING AND LEARNING

## First International Summer School abroad



A street in Bangkok.

From July 16th to August 2nd, 2014, Frankfurt University of Applied Sciences will organise a summer programme abroad for the very first time. Sponsored by funding from the German Academic Exchange Service (DAAD), a joint three weeks course on "Urban

Sustainability" will be organised in Bangkok in cooperation with the partner university King Mongkut's Institute of Technology Ladkrabang (KMITL). Under the academic direction of Prof. Michael Peterek, six professors from Faculty 1: Architecture Civil Engineering Geomatics, together with three colleagues from KMITL, will provide lectures and seminars on urban planning and development, sustainable transport, land management, water supply and sewage as well as urban culture and universal design. The summer school, addressing students from Thailand and neighbouring countries, is closely related to the faculty's international flagship programme "Urban Agglomerations (M.Sc.)". It is a first-rate opportunity to position this course on the Asian market and to highlight Frankfurt University of Applied Sciences as an attractive international study place.

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#### TEACHING AND LEARNING

## DAAD – Subject related partnerships: Academic Spring Programme in Siddbahri, India



The group of international students.

In 2014, Frankfurt University of Applied Sciences, National University of Malaysia, Kabul University as well as Jagori Grameen and Central University of Himachal Pradesh as regional partners continued their coopera-

tion on "SOCIAL RIGHTS, JUSTICE, AND POLICIES," a programme sponsored by the German Academic Exchange Service (DAAD). In its third year (2014), the project focussed on evidence-based programmes and policy design. The issues that the multinational teams of students addressed were: sex education in India, delivery of services to the nearby Tibetan community, research on mental health problems due to domestic violence, an advocacy strategy and policy recommendations to counter drop-outs from school. Students from all participating countries will present their findings during the summer programme 'International Encounters – Social Justice' from July 21st to August 1st, 2014 at Frankfurt University of Applied Sciences ([www.fh-frankfurt.de/internationalencounters](http://www.fh-frankfurt.de/internationalencounters)).

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## Joint International Days and Weeks at Frankfurt University of Applied Sciences



Students at the International Days.

Showcasing many of FH FFM's international partnerships and projects, the Faculty of Business and Law as well as the Faculty of Health and Social Work co-ordinated their International Weeks in the second week of May to facilitate even more cross-disciplinary

encounters. Notable highlights included the lectures of first-time visitors from the University College of the Cayman Islands (UCCI) and Tsukuba Gakuin University Japan and a presentation by popular aviation author Rigas Doganis. Fascinating workshops on social projects abroad, for instance about developing community-oriented projects with Israeli and Palestinian participants, captured the attention of Social Work students. The international perspective that all presenters and lecturers of the International Week brought to FH FFM's lecture halls was highly appreciated by students and staff alike. Building the buzz and focusing more on the students' perspective, these International Weeks were complemented by International Days both at the Faculty of Health and Social Work and centrally organised by the International Office as well as by a photo exhibition featuring students' photos taken during their stays abroad.

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## Aviation security: threats and challenges in India



Mr. Pradeep Dissanayake, EU-India Project Director; Dr. Yvonne Ziegler, Program's Director FH FFM; Dr. João Cravinho, EU Ambassador; Shri Sanjay Karve, Director Civil Aviation, Government of Maharashtra; Prof. KC Gandhi, Head of Centre for Aviation Studies – UPES.

On 31st January 2014, FH FFM in cooperation with its Indian partner organised their 2nd Aviation Conference at the Leela Palace Hotel in Mumbai. The event was supported by the European Union. The aviation experts from IATA, Lufthansa, Air India, CAPA, Dachscher, ACAA, Quikjet, Mumbai and Bangalore Airports shared their perspectives on threats and challenges

in aviation security. The event included speeches, question & answer sessions and panel discussions. By 2020, traffic at Indian airports is expected to reach 450 million passengers per year, making it the third-largest aviation market in the world. As emphasized by the experts, most of the critical security issues are still unaddressed in India. Laws and regulations are

necessary to meet international standards in areas such as technical expertise, trained personnel, record keeping and inspection procedures. The Aviation Conference was attended by over 120 participants

representing the aviation industry in India. Please refer to [www.aviation-mba.in/aviation-conference-mum-2014.html](http://www.aviation-mba.in/aviation-conference-mum-2014.html)

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#### TEACHING AND LEARNING

## Two new Master programmes in the Faculty of Business and Law

Starting in winter semester 2014/15, the Faculty of Business and Law will be offering two new consecutive Master of Sciences programmes. They will both span three semesters (90 ECTS), and half of the classes will be taught in English. The Global Logistics programme is designed for students with a specific interest in logistics, foreign trade and foreign economics, as well as IT. It will qualify graduates for jobs in logistics and manufacturing companies of all sectors that are operating nationally and internationally as well as in

respective associations and organisations. The Accounting and Finance programme will qualify students for professional activities concerned with complex financial tasks. It is designed to attract students who would like to focus on analysing practical business problems and developing an adequate understanding of issues at the intersection of accounting, controlling, finance, and taxation. Graduates will be familiar with the legal framework and the relevant concepts, methods, and techniques.

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#### NEWS AND EVENTS

## Go for summer! - FH FFM is still accepting applicants for its short intensive international programmes

Aims of these programmes are to show who we are and what we can do. Taught entirely in English, offering high quality classes and great networking possibilities. Our short term offers fit the need of internationalisation of the curriculum. It is a great alternative to longer periods of travel and study, a window on the academic excellence of the FH FFM and the region.

### Hessen International Summer University in Finance or European Studies

July 20th to August 16th, 2014

Learn more about Europe and its economic and financial system.

### International Encounters – Social Justice

July 21st to August 1st, 2014

Focus on the latest topics in the arena of international social, economic and environmental rights from a transnational perspective.

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